

## How F360° incorporate Coolpo into Hybrid Learning

*"Coolpo is something quite innovative for us and our clients. Recently, we held an hybrid course, with people that were in site and people abroad. "*

Victor has a Consulting and Executive Education Firm in Mexico. Before Covid19, 90% of or work with clients was face to face, but there was a need to evolve, so they started to have Online meetings with them and adapted their methodology to what they call in Mexico "a new reality"

At F360°, they have great expectation of what is to come. They are sure that the new technologies and trends will change education as they knew before COVID. Online means has enable to reach people from several parts of Mexico and the United States and has help them to reduce operation costs. Tools like Coolpo -among others- will help institution like theirs to reach new markets and have more competitive prices to offer.

*"Students have told us that its interesting, and it is not that hard to use while teaching."*

Before using Coolpo, they had to set up several cameras in the classroom for hybrid learning. It takes time before the class, and needs people to control and adjust during the class.

*"For us, the Pana is not for meetings but for actual classes with people in site and online. To be honest, we solved this issue setting a number of cameras in the classroom, but it took us a lot of time. Pana is helping us to optimize time before, during and after each class."*

F360° is a Consulting and executive Education Firm. Specialized in business strategy and management coaching.



**Victor M. Cervantes**  
General Director